

SOCIAL MEDIA EXECUTIVE



A Social Media Executive's job is to be the front face of any brand. They provide not only entertaining content, but informative pieces to keep the community and following involved – as well as informed of changes and things happening within the company/business.

However, in esports there is often a spin on things, so while you're making bridges within the community, working with "rival" companies can also be done to generate storylines and friendships too.



SKILLS NEEDED

- Creativity
- Problem Solving
- Communication
- Organisation
- Research



HOURS

Working hours in esports, especially Social Media, has zero limits. If you are working with a tournament organiser or a company involved in ongoing events, then you could be in for work from the morning until night! Not to mention if the event is in a different continent!



SALARY

As for salary, there is no cap. As the business grows directly from your hard work, it will be recognised by your senior management, it's all about being patient and working hard.